

# COMPANY PROFILE



## About us

Established Year: 2019

- Located : Lot C-10B-CN, Road D13, Bau Bang Industrial Park Expansion, Lai Uyen Town, Bau Bang District, Binh Duong Province
- No. of Workers: 300 workers
- Certification: FSC, SEDEX , BSCI , CTPAT.
- Key Product Range: Packaging , home decoration , paper products , gift box, storage box, pizza box, shopping bag, Model pulp tray
- Key Material Strengths: Paper
- Annual Turnover 2023 (USD): 20,000,000 USD
- Market Exposure: EU: 25% US :50%, other : 25%
- Cheaper labor cost
- 25% lower import tariff
- High production capacity : 300,000 boxes per day



# OUR PARTNERS



**TJX**

L'ORÉAL

TORY BURCH

*fresh*

MOROCCANOIL

**STARBUCKS**

*Michaels*  
Where Creativity Happens

**JOANN**

SEPHORA

STENDERS

GODIVA  
Belgium 1926

ZARKOPERFUME

VERSACE

**koex**  
LUXURY DIVISION

BEEKMAN  
1802

beautyblender®

**RED EARTH**

**TOM FORD**

**ZARA**

**MONT  
BLANC**

**Disney**

KEENWELL

ESTÉE LAUDER

DOUGLAS

SWAROVSKI

GOODIEBOX™



# MAIN PRODUCTS



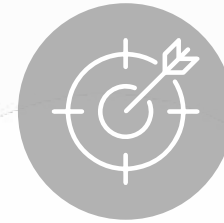
# Graphic Design



Listen to  
customers' needs



AI  
assistance



Design team  
keeps up with  
the trends



# Structure Development

1. Protection Function  
Improvement of the structure&Test
2. Creative Function  
Provide advise of structure



# Color Management



CGS ORIS system to make sure the consistency of the color during whole process



# Pantone Color Application



Professional color matching room with experienced staff  
Order ink of certain color from the ink supplier for special offer

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## PRINTING



**Machine quantity : 7 (Vietnam 4, China 3)**

**Different Feature: UV, cold foil etc +L functuion**

**Change machines every 6-8 years**



## VARIABLE DATA



Variable data for packing  
Track and Trace the code

## HOT STAMPING

Hot stamping is a printing process that uses heat and pressure to transfer a metallic or colored foil onto a substrate, typically paper or plastic. This technique is often used for creating high-quality graphics, logos, and decorative elements on packaging, labels, and business cards. The process involves the following steps:

- 1. Preparation:** A metal die with the desired design is created.
- 2. Foil Application:** A roll of foil is positioned over the substrate.
- 3. Heat and Pressure:** The die is heated and pressed onto the foil, transferring the image onto the substrate.
- 4. Cooling:** The die is removed, and the substrate is allowed to cool, solidifying the foil.

Hot stamping provides a premium look and feel, making it popular in luxury packaging and branding

**“ Efficiency is the main goal”.**



## HOT STAMPING

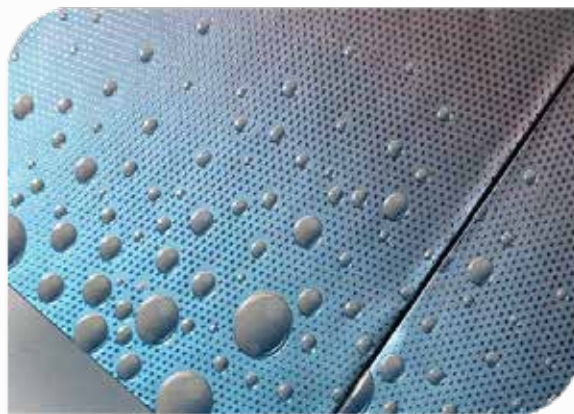


Good quality of hot stamping on large area can be achieved.





## UV PRINTING



UV printing, or ultraviolet printing, is a modern printing technology that uses ultraviolet light to cure or dry the ink as it is printed. This method allows for high-quality prints with vibrant colors and durability.

## EMBOSSING/DEBOSSING



Embossing and debossing are two popular techniques used in printing and packaging to create a three-dimensional effect on the surface of materials, enhancing the visual and tactile appeal.

**Definition:** Embossing is the process of creating raised designs on a substrate, giving a three-dimensional effect.

**Definition:** Debossing is the opposite of embossing; it creates an indented design on the substrate.



## LASER CUTTING



**Laser cutting** is a precise and versatile manufacturing process that uses a focused laser beam to cut, engrave, or etch materials.



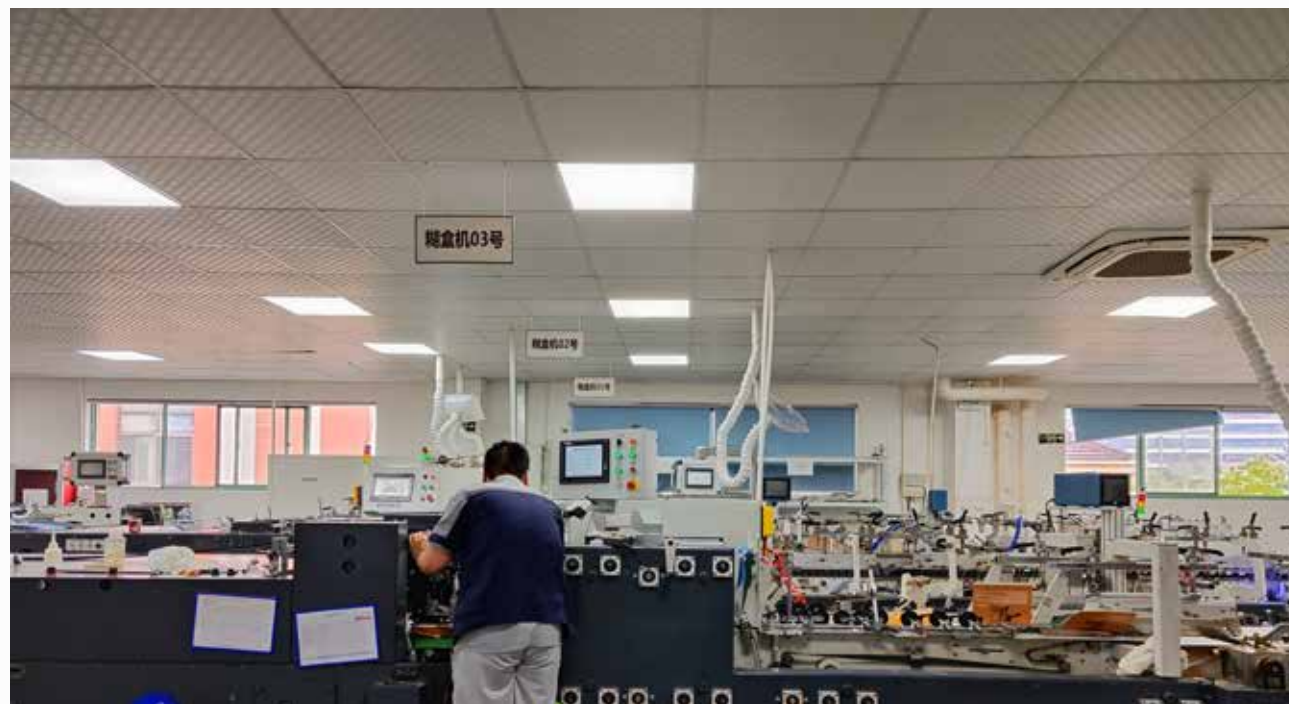


## LAMINATION



60% anti-scratch lamination  
soft-touching lamination  
Laser lamination

## AUTOMATIC HIGH-SPEED GLUER



Quantity : 6 (Vietnam 1, China 5)

Speed: 20,000-30,000 sheets/hour

## AUTOMATIC BOX MAKING PRODUCTION LINE



Production line in Vietnam: 2  
Daily production capacity: 30,000pcs



## AUTOMATIC BOX MAKING PRODUCTION LINE



Production line in Vietnam: 8  
Daily production capacity: 80,000pcs



## AUTOMATIC TILE LAMINATING MACHINE



**Speed: 5000-10000 sheets/hour**

## Paper Bag Production Line

Production Line: 4

Daily capacity: 50,000pcs





## CYLINDER BOX PRODUCTION LINE

Gift box production line: 4

Daily production capacity: 30,000pcs



## PULP MOLDED PRODUCTION LINE



**Automatic Production Line: 2**

**Half-auto machines: 32**





## Quality Assurance



Color fastness test



Glue test in high  
low temperature



Load testing



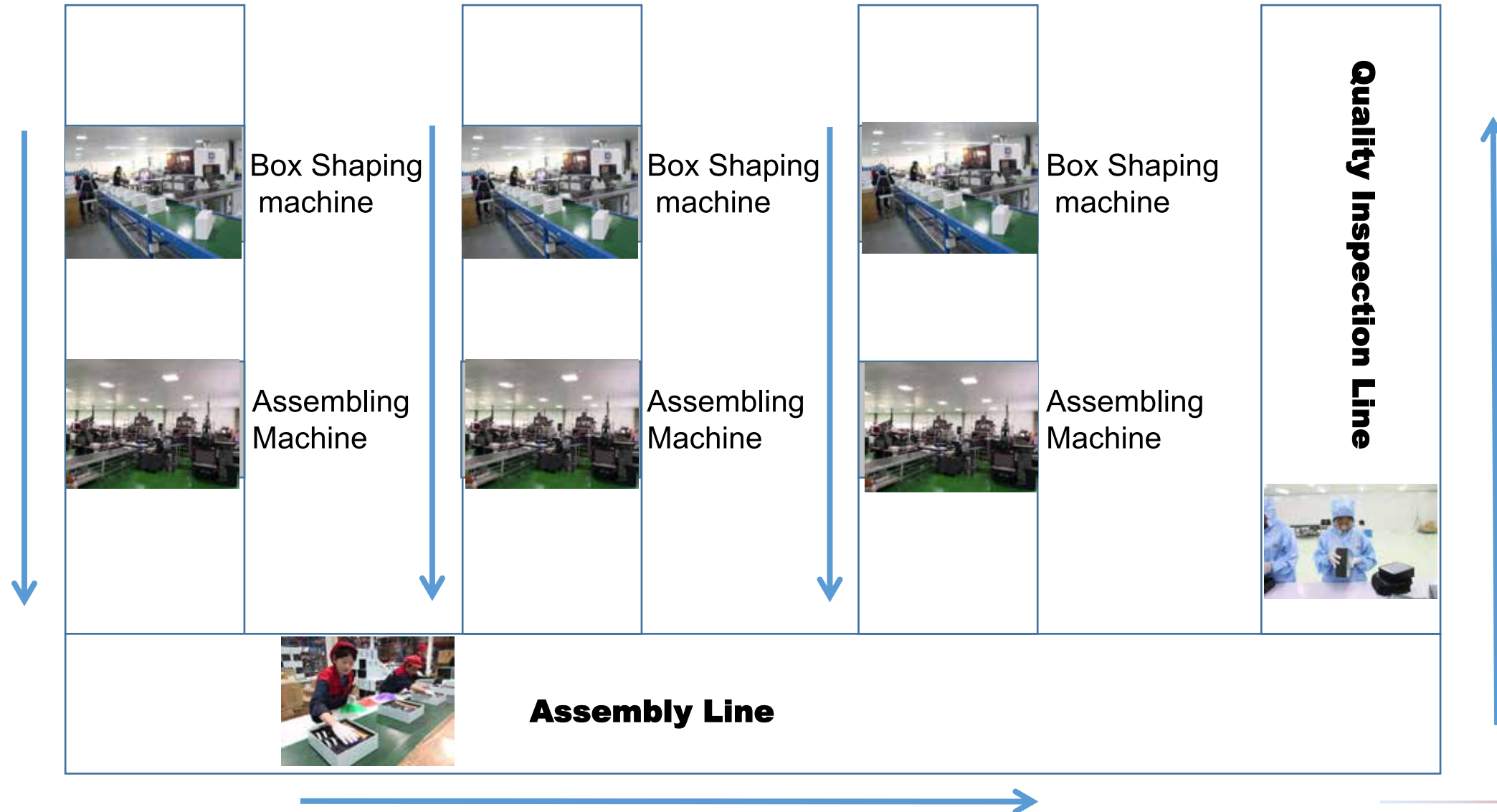


## Quality Check

Using optical inspection machine to check printing paper



# Quality Control



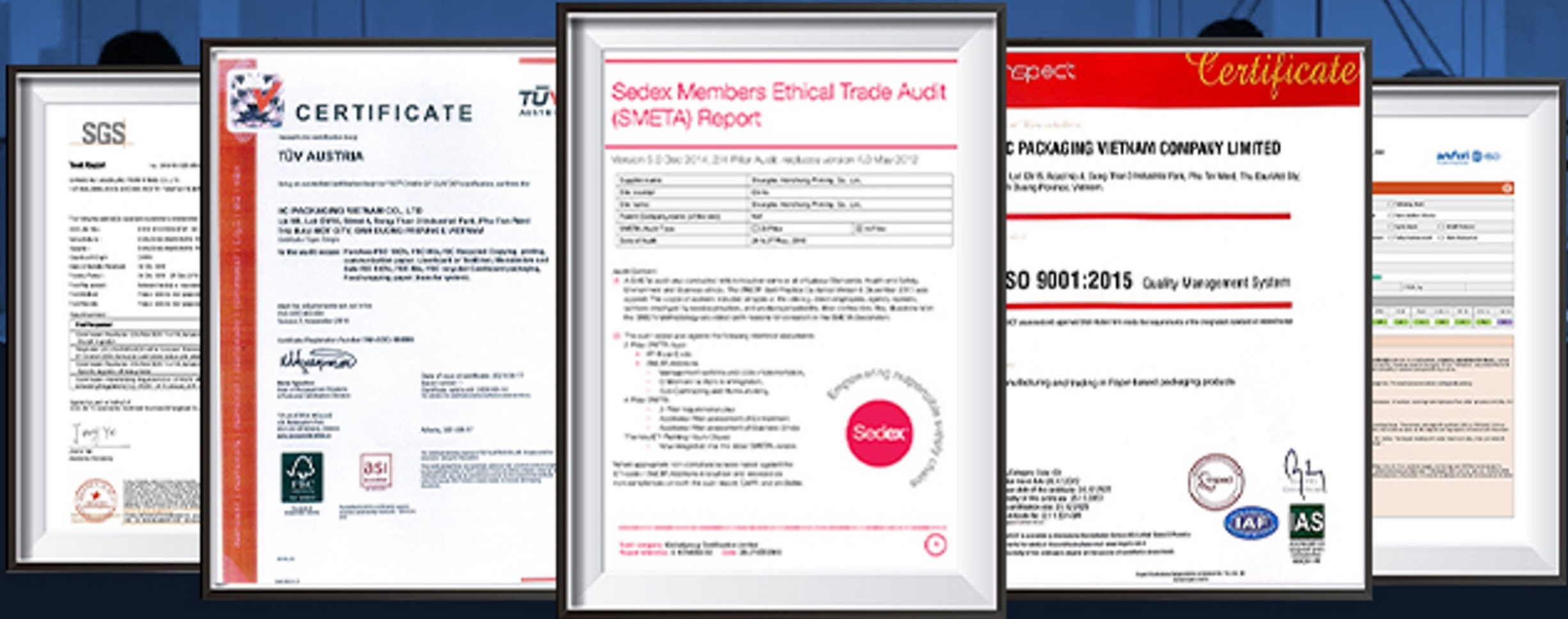
# Sustainability



- 20,000m<sup>2</sup> of solar photovoltaic panels providing 70% energy
- 380m<sup>3</sup> rain collecting system from water supply
- 50% recycled materials used in daily production



# Certificate



# Social responsibility



During the development of the company, we never forget our original intention, pay attention to community developments, and actively participate in various charity activities.

